



First Quarter Report

Fiscal 2025

For the three-month period
ended June 30, 2024

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BASIS OF PREPARATION AND FORWARD-LOOKING STATEMENTS

The following is the quarterly financial report and Management's Discussion and Analysis ("MD&A") of the results of operations and financial position of Stingray Group Inc., ("Stingray" or "the Corporation"), and should be read in conjunction with the Corporation's unaudited interim consolidated financial statements and accompanying notes for the three-month periods ended June 30, 2024 and 2023, and with the most recent audited consolidated financial statements and MD&A for the year ended March 31, 2024. This MD&A reflects information available to the Corporation as at August 6, 2024. Additional information relating to the Corporation is also available on SEDAR at www.sedar.com. The auditors of the Corporation have not performed a review of the interim financial report for the three-month periods ended June 30, 2024 and 2023.

This MD&A contains forward-looking information within the meaning of applicable Canadian securities laws. This forward-looking information includes, but is not limited to, statements with respect to management's expectations regarding the future growth, results of operations, performance and business prospects of the Corporation. This forward-looking information relates to, among other things, our objectives and the strategies to achieve these objectives, as well as information with respect to our beliefs, plans, expectations, anticipations, estimations and intentions, and may also include other statements that are predictive in nature, or that depend upon or refer to future events or conditions. Statements with the words "could", "expect", "may", "will", "anticipate", "assume", "intend", "plan", "believes", "estimates", "guidance", "foresee", "continue" and similar expressions are intended to identify statements containing forward-looking information, although not all forward-looking statements included such words. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates and projections regarding future events.

Although management believes the expectations reflected in such forward-looking statements are reasonable, forward-looking statements are based on the opinions, assumptions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. These factors include but are not limited to the risk factors disclosed in the Annual Information Form for the year ended March 31, 2024 available on SEDAR.

In addition, if any of the assumptions or estimates made by management prove to be incorrect, actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this MD&A. Such assumptions include, but are not limited to, the following: our ability to generate sufficient revenue while controlling our costs and expenses; our ability to manage our growth effectively; the absence of material adverse changes in our industry or the global economy; trends in our industry and markets; the absence of any changes in law, administrative policy or regulatory requirements applicable to our business, including any change to our licences with the CRTC; minimal changes to the distribution of the pay audio services by Pay-TV providers in light of recent CRTC policy decisions; our ability to manage risks related to international expansion; our ability to maintain good business relationships with our clients, agents and partners; our ability to expand our sales and distribution infrastructure and our marketing; our ability to develop products and technologies that keep pace with the continuing changes in technology, evolving industry standards, new product introductions by competitors and changing client preferences and requirements; our ability to protect our technology and intellectual property rights; our ability to manage and integrate acquisitions; our ability to retain key personnel; and our ability to raise sufficient debt or equity financing to support our business growth. Accordingly, prospective purchasers are cautioned not to place undue reliance on such statements. All of the forward-looking information in this MD&A is qualified by these cautionary statements. Statements containing forward-looking information contained herein are made only as of the date of this MD&A. The Corporation expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumption underlying them, whether as a result of new information, future events or otherwise, except as required by law.

OVERVIEW

Stingray (TSX: RAY.A; RAY.B), a global music, media, and technology company, is an industry leader in TV broadcasting, streaming, radio, business services, and advertising. Stingray provides an array of music, digital, and advertising services to enterprise brands worldwide, including audio and video channels, over 100 radio stations, subscription video-on-demand content, FAST channels, karaoke products and music apps, and in-car and on-board infotainment content. Stingray Business, a division of Stingray, provides commercial solutions in music, in-store advertising solutions, digital signage, and AI-driven consumer insights and feedback. Stingray Advertising is North America's largest retail audio advertising network, delivering digital audio messaging to more than 30,000 major retail locations. Stingray has over 1,000 employees worldwide and reaches 540 million consumers in 160 countries. For more information, visit www.stingray.com

KEY PERFORMANCE INDICATORS

For the three-month period ended June 30, 2024 ("Q1 2025"):

\$89.1 M ▲ 12.8% from Q1 2024 Revenues	\$7.3 M ▼ 48.3% from Q1 2024 Net income Or \$0.11 per share	\$10.8 M ▼ 55.7% from Q1 2024 Cash flow from operating activities Or \$0.16 per share ⁽¹⁾
\$31.1 M ▲ 9.9% from Q1 2024 Adjusted EBITDA ⁽¹⁾	\$13.9 M ▲ 17.2% from Q1 2024 Adjusted Net income ⁽¹⁾ Or \$0.20 per share ⁽¹⁾	\$15.5 M ▼ 16.2% from Q1 2024 Adjusted free cash flow ⁽¹⁾ Or \$0.22 per share ⁽¹⁾

FINANCIAL AND BUSINESS HIGHLIGHTS

Highlights of the first quarter ended June 30, 2024

Compared to the quarter ended June 30, 2023 ("Q1 2024"):

- Revenues increased 12.8% to \$89.1 million from \$79.0 million;
- Adjusted EBITDA⁽¹⁾ increased 9.9% to \$31.1 million from \$28.3 million. Adjusted EBITDA⁽¹⁾ by segment was \$23.0 million or 40.4% of revenues for Broadcasting and Commercial Music, \$9.9 million or 30.8% of revenues for Radio and \$(1.8) million for Corporate;
- Net income was \$7.3 million (\$0.11 per share) compared to \$14.1 million (\$0.20 per share);
- Adjusted Net income⁽¹⁾ increased 17.2% to \$13.9 million (\$0.20 per share) from \$11.9 million (\$0.17 per share);
- Cash flow from operating activities was \$10.8 million (\$0.16 per share) compared to \$24.3 million (\$0.35 per share);
- Adjusted free cash flow⁽¹⁾ was \$15.5 million (\$0.22 per share) compared to \$18.5 million (\$0.27 per share);
- Net debt to Pro Forma Adjusted EBITDA⁽¹⁾ ratio of 2.77x, compared to 3.28x; and
- 307,200 shares repurchased and cancelled for a total of \$2.3 million.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.

Additional business highlights for the first quarter and subsequent events:

- On August 6, 2024, the Corporation declared a dividend of \$0.075 per subordinate voting share, variable subordinate voting share and multiple voting share. The dividend will be payable on or around September 13, 2024 to shareholders on record as of August 30, 2024.
- On July 17, 2024, the Corporation announced the launch of two free ad-supported TV channels, Qello Concerts by Stingray and ZenLIFE by Stingray, on Amazon Freevee.
- On July 9, 2024, the Corporation announced the acquisition of The Coda Collection, a premier music-focused streaming platform. This strategic move solidifies Stingray's position as the leading provider of concert streaming on the world's most popular platforms.
- On June 25, 2024, the Corporation announced the launch of several FAST (Free Ad-Supported Streaming TV) channels on The Roku Channel, expanding its offerings in both the United States and Canada. This exciting development includes the debut of TikTok Radio on The Roku Channel, as well as the introduction of Qello Concerts and two exclusive Stingray Music audio channels, Classic Rock and Greatest Hits, in Canada.
- On June 24, 2024, the Corporation announced that Mr. Ian Lurie has been appointed to the Board of Directors of the Corporation (the "Board"). The Corporation also announced that Mr. Frédéric Lavoie has resigned from the Board, effective as at the close of business on June 21, 2024. Mr. Lavoie also served as a member of the Audit Committee of the Board. Mr. Lavoie will continue to serve as special advisor to the Board and the Corporation wishes to thank Mr. Lavoie for his service as a board member.
- On June 19, 2024, the Corporation announced that the 5,000,000 multiple voting shares of the Corporation ("Multiple Voting Shares") held by Télésystème Média Can Inc. have been voluntarily converted (the "Conversion Event") into 5,000,000 subordinate voting shares of the Corporation ("Subordinate Voting Shares").
- On June 13, 2024, the Corporation proudly introduced its premier music and video content applications via Samsung VXT (Visual eXperience Transformation). As a premier global partner of Samsung VXT, Stingray is launching the VXT PIRS (Pre-Integrated Repeatable Solution) App – Stingray Music, Ultimate Trivia, Stingray Naturescape, and ZenLIFE to enhance ambiance and improve customer experiences in commercial and public spaces.

SELECTED CONSOLIDATED FINANCIAL INFORMATION

(in thousands of Canadian dollars, except per share amounts)	3 months					
	June 30, 2024		June 30, 2023		March 31, 2024	
	Q1 2025		Q1 2024		Q4 2024	
	\$	% of revenues	\$	% of revenues	\$	% of revenues
Revenues	89,070	100.0 %	78,992	100.0 %	83,665	100.0 %
Operating expenses	58,966	66.2 %	49,620	62.8 %	59,046	70.6 %
Depreciation, amortization and write off	7,336	8.2 %	7,903	10.0 %	6,499	7.8 %
Net finance expense ⁽¹⁾	9,099	10.2 %	4,406	5.6 %	3,736	4.5 %
Change in fair value of investments	(42)	0.0 %	107	0.1 %	(106)	(0.1) %
Impairment of goodwill	–	– %	–	– %	56,119	67.1 %
Share of results of investments in associates	2,052	2.3 %	–	– %	(354)	(0.4) %
Acquisition, legal, restructuring and other expenses	841	0.9 %	(2,900)	(3.7) %	1,404	1.7 %
Income (loss) before income taxes	10,818	12.2 %	19,856	25.2 %	(42,679)	(51.2) %
Income taxes	3,523	4.0 %	5,738	7.3 %	3,639	4.3 %
Net income (loss)	7,295	8.2 %	14,118	17.9 %	(46,318)	(55.5) %
Adjusted EBITDA⁽²⁾	31,070	34.9 %	28,266	35.8 %	29,423	35.2 %
Adjusted Net income⁽²⁾	13,933	15.6 %	11,893	15.1 %	15,382	18.4 %
Cash flow from operating activities	10,750	12.1 %	24,260	30.7 %	44,263	52.9 %
Adjusted free cash flow⁽²⁾⁽³⁾	15,462	17.4 %	18,457	23.4 %	15,624	18.7 %
Net debt⁽²⁾	362,251	–	388,000	–	354,685	–
Net debt to Pro Forma Adjusted EBITDA⁽²⁾	2.77x	–	3.28x	–	2.76x	–
Net income (loss) per share basic and diluted	0.11	–	0.20	–	(0.67)	–
Adjusted Net income per share basic and diluted ⁽²⁾	0.20	–	0.17	–	0.22	–
Cash flow from operating activities per share basic and diluted ⁽²⁾	0.16	–	0.35	–	0.64	–
Adjusted free cashflow per share basic ⁽²⁾⁽³⁾	0.23	–	0.27	–	0.23	–
Adjusted free cashflow per share diluted ⁽²⁾⁽³⁾	0.22	–	0.27	–	0.23	–
Revenues by segment						
Broadcasting and Commercial Music	56,845	63.8 %	47,188	59.7 %	53,409	63.8 %
Radio	32,225	36.2 %	31,804	40.3 %	30,256	36.2 %
Revenues	89,070	100.0 %	78,992	100.0 %	83,665	100.0 %
Revenues by geography						
Canada	49,014	55.0 %	47,281	59.8 %	45,581	54.5 %
United States	27,952	31.4 %	19,079	24.2 %	26,224	31.3 %
Other Countries	12,104	13.6 %	12,632	16.0 %	11,860	14.2 %
Revenues	89,070	100.0 %	78,992	100.0 %	83,665	100.0 %

Notes:

- (1) Interest paid during the Q1 2025 was \$6.0 million (Q1 2024; \$5.6 million and Q4 2024; \$6.6 million)
- (2) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to “Supplemental Information on Non-IFRS Measures” on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to “Non-IFRS Measures Reconciliations” on page 8 and “Reconciliation of Quarterly Non-IFRS Measures” on page 18.
- (3) During the current period, we made a non-material adjustment to Q4 2024, Q3 2024 and Q2 2024 adjusted free cash flow figures. This adjustment was necessary due to an element being double counted in the initial calculation. The effect on the adjusted free cash flow previously recorded in Q4 2024; from \$15.3 million (0.22 per share) to \$15.6 million (0.23 per share), Q3 2024; from \$32.7 million (0.47 per share) to \$32.1 million (0.47 per share) and Q2 2024; from \$15.6 million (0.22 per share) to \$14.6 million (0.21 per share). Adjusted free cash flow per share are for basic and diluted shares.

SUPPLEMENTAL INFORMATION ON NON-IFRS MEASURES

The Corporation uses non-IFRS measures and ratios to provide investors with supplemental metrics to assess and measure its operating performance and financial position, as applicable, from one period to the next. The Corporation believes that those measures are important supplemental metrics because they eliminate items that have less bearing on its core business performance and could potentially distort the analysis of trends in its performance and financial position. The Corporation also uses non-IFRS measures to facilitate financial performance comparisons from period to period, to prepare annual budgets and forecasts and to determine components of management compensation. The Corporation believes these non-GAAP financial measures, in addition to the financial measures prepared in accordance with IFRS, enable investors to evaluate the Corporation's results, underlying performance and future prospects in a manner similar to management.

Each of the below non-IFRS financial measures is not an earnings or cash flow measure recognized by International Financial Reporting Standards ("IFRS") and does not have a standardized meaning prescribed by IFRS. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Investors are cautioned that non-IFRS financial measures should not be construed as an alternative to net income determined in accordance with IFRS as indicators of our performance or to cash flows from operating activities as measures of liquidity and cash flows.

Adjusted EBITDA

The Corporation believes that Adjusted EBITDA provides investors with useful information because it is a common industry measure and it is also a key metric of the Corporation's financial performance without the variation caused by the impacts of the elements itemized below. Further, it provides an indication of the Corporation's ability to seize growth opportunities in a cost-effective manner as well as finance its ongoing operations and service its long-term debt. Adjusted EBITDA is defined as earnings before Net finance expense (income), income taxes, depreciation, amortization, share-based compensation, performance and deferred share unit expense, change in fair value of investments, impairment of goodwill and acquisition, legal, restructuring and other expenses, including one time settlement and shared results in joint venture. The Corporation believes that Adjusted EBITDA is an important measure when analyzing its profitability without being influenced by financing decisions, non-cash items and income tax strategies. The Corporation also presents such non-IFRS measure because it believes such non-IFRS measure is frequently used by securities analysts, investors and other interested parties as measures of financial performance.

Adjusted EBITDA margin

Adjusted EBITDA margin ratio is a non-IFRS ratio used by management to analyze the profitability of the Corporation and facilitate period-to-period comparisons. This ratio is calculated by dividing the amount of Adjusted EBITDA for a given period by the amount of revenue for the same period. The Corporation believes that Adjusted EBITDA margin is an important measure when analyzing its profitability without being influenced by financing decisions, non-cash items and income tax strategies. The Corporation also presents such non-IFRS ratio because it believes such non-IFRS ratio is frequently used by securities analysts, investors and other interested parties as measures of financial performance.

Adjusted free cash flow

Adjusted free cash flow is a non-IFRS measure used by management to assess the amount of cash generated after accounting for capital expenditures and cash outflows that support our operations. It is a useful measure because it demonstrates cash available to make business acquisitions, pay dividends and reduce debt. Furthermore, this non-IFRS measure is a useful indicator of the Corporation's financial strength and liquidity. Adjusted free cash flow is calculated by taking the net cash generated from our operating activities, subtracting capital expenditures, interest paid, repayment of lease liabilities, net change in non-cash operating working capital items and unrealized losses or gains on foreign exchange, and excluding acquisition, legal, restructuring and other expenses. Refer to section "Non-IFRS measures reconciliations" of this MD&A for a reconciliation of this measure to the most directly comparable measure under IFRS.

Adjusted free cash flow per share

Adjusted free cash flow per share is calculated by dividing the amount of Adjusted free cash flow for a given period by the weighted average number of diluted shares. This non-IFRS measure is useful because it provides an indication of the Corporation's financial strength and liquidity on a per share basis and facilitates the comparison across reporting periods.

Cash flow from operating activities per share

Cash flow from operating activities per share is calculated by dividing Cash flow from operating activities for a given period by the weighted average number of diluted shares.

Adjusted Net income

Adjusted Net income is a non-IFRS measure used by management to assess performance of the Corporation as it provides meaningful performance results and facilitates period-to-period comparisons. The Corporation believes Adjusted Net income is useful to investors because it helps identify underlying trends in our business that could otherwise be masked by certain

write-offs, charges, income or recoveries that can vary from period to period. The Corporation believes that Adjusted Net income is an important measure as it shows stable results which allows users of the financial statements to better assess the trend in the profitability of the business. It is calculated by excluding from the Net income unrealized gains or losses on derivative financial instruments, amortization from intangible assets, gains or losses from the change in fair value of investments, share-based compensation, performance and deferred share unit expense, impairment of goodwill and acquisition, legal, restructuring and other expenses, including one time settlement and shared results in joint venture, as well as the tax impact of these adjustments. Refer to section “Non-IFRS measures reconciliations” of this MD&A for a reconciliation of this measure to the most directly comparable measure under IFRS.

Adjusted Net income per share

Adjusted Net income per share is a non-IFRS ratio used by management to assess financial performance results of the Corporation on a per share basis and because the Corporation believes it facilitates period-to-period comparisons. Adjusted Net income per share is calculated by dividing the amount of Adjusted Net Income for a given period by the weighted average number of diluted shares.

LTM Adjusted EBITDA

Last twelve months (LTM) Adjusted EBITDA is a non-IFRS measure representing the Adjusted EBITDA of a given quarterly period, plus the Adjusted EBITDA of the three quarters immediately preceding such referenced period. Management believes that LTM Adjusted EBITDA is a useful measure to evaluate the Corporation’s financial performance during the immediately preceding twelve-month time period.

Pro Forma Adjusted EBITDA

Pro Forma Adjusted EBITDA is a non-IFRS measure representing LTM Adjusted EBITDA adjusted to include Adjusted EBITDA from acquisitions for the months prior to such acquisitions, as well as estimated revenue and cost saving synergies from such acquisitions and the value of credit notes granted to certain customers as a result of the COVID-19 pandemic. Furthermore, Pro Forma Adjusted EBITDA includes the impact on a 12-month basis of these significant cost efficiencies, financial system upgrade, restructuring measures, and new sales hires in the fastest growing divisions. Management believes that Pro Forma Adjusted EBITDA provides investors with useful financial metrics to assess and evaluate the Corporation’s financial performance from period-to-period by adjusting for the impact of acquisitions and cost saving initiatives assuming they occurred at the beginning of the fiscal year, as well as certain events that are otherwise non-recurring. The Corporation also presents such non-IFRS measure because it believes such non-IFRS measure is frequently used by securities analysts, investors and other interested parties as a measure of financial performance.

Adjustments to arrive to Pro Forma Adjusted EBITDA are based on estimates and assumptions made by management that are inherently uncertain, although considered reasonable by management, and subject to significant business, economic and competitive uncertainties and contingencies, all of which are difficult to predict and many of which are beyond our control. Adjusted EBITDA from acquisitions for the months prior to such acquisitions are based on the internal books and records available to management and has been determined using the definition used by the Corporation. The amounts exclude certain non-recurring charges that have been or will be incurred in connection with such acquisitions, including professional fees to complete the acquisitions. The cost efficiency and restructuring measures are based on certain estimates and assumptions and should not be regarded as a representation by the Corporation or any other person that the Corporation will achieve such results. Pro Forma Adjusted EBITDA is presented for informational purposes only and does not purport to represent the Corporation’s results had the acquisitions been made by the Corporation at the beginning of the period presented nor is such measure meant to project the results for any future date or period. As a result, readers should exercise caution in interpreting this financial measure and should not place undue reliance thereon.

Net debt

Net debt is a non-IFRS measure calculated as the Corporation’s credit facilities, including the current portion of credit facilities, and subordinated debt less the Corporation’s cash and cash equivalents. It is used by management to monitor the amount of debt at a particular date after taking into account cash and cash equivalents and as an indicator of the Corporation’s overall financial position.

Net debt to Pro Forma Adjusted EBITDA ratio

Net debt to Pro Forma Adjusted EBITDA is a non-IFRS ratio calculated as Net debt divided by Pro Forma Adjusted EBITDA. The Corporation believes that Net debt to Pro Forma Adjusted EBITDA is an important measure when analyzing the Corporation’s debt repayment capacity on an annualized basis, taking into consideration the annualized Adjusted EBITDA, synergies of acquisitions and permanent cost-saving initiatives made during the last twelve months.

NON-IFRS MEASURES RECONCILIATIONS

Adjusted EBITDA, Pro Forma Adjusted EBITDA, LTM Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net income, Adjusted Net income per share, Adjusted free cash flow, Adjusted free cash flow per share, Net debt and Net debt to Pro Forma Adjusted EBITDA ratio are non-IFRS measures.

The following tables show the reconciliation of Net income to Adjusted EBITDA, to Adjusted Net income, LTM Adjusted EBITDA and to Pro Forma Adjusted EBITDA:

(in thousands of Canadian dollars)	3 months		
	June 30, 2024 Q1 2025	June 30, 2023 Q1 2024	March 31, 2024 Q4 2024
Net income (loss)	7,295	14,118	(46,318)
Impairment on goodwill	-	-	56,119
Net finance expense	9,099	4,406	3,736
Change in fair value of investments	(42)	107	(106)
Income taxes	3,523	5,738	3,639
Depreciation and write-off of property and equipment	2,075	2,385	1,183
Depreciation of right-of-use assets	1,090	1,085	1,192
Amortization of intangible assets	4,171	4,433	4,124
Share-based compensation	130	101	93
Performance and deferred share unit expense	836	(1,207)	4,711
Share of results of investments in associates	2,052	-	(354)
Acquisition, legal, restructuring and other expenses	841	(2,900)	1,404
Adjusted EBITDA	31,070	28,266	29,423
Adjusted EBITDA margin	34.9%	35.8%	35.2%
Net income (loss)	7,295	14,118	(46,318)
<i>Adjusted for:</i>			
Impairment on goodwill	-	-	56,119
Unrealized loss (gain) on derivative instruments	1,053	(3,635)	(2,252)
Amortization of intangible assets	4,171	4,433	4,124
Change in fair value of investments	(42)	107	(106)
Share-based compensation	130	101	93
Performance and deferred share unit expense	836	(1,207)	4,711
Acquisition, legal, restructuring and other expenses	841	(2,900)	1,404
Share of results of investments in associates	2,052	-	(354)
Income taxes related to change in fair value of investments, share-based compensation, performance and deferred share unit expense, amortization of intangible assets, change in fair value of derivative financial instruments and acquisition, share of results of investments in associates, legal, restructuring and other expenses	(2,403)	876	(2,039)
Adjusted Net income	13,933	11,893	15,382
Average number of shares outstanding (diluted)	69,209	69,433	68,811
Adjusted Net income per share (diluted)	0.20	0.17	0.22

(in thousands of Canadian dollars)	June 30, 2024	June 30, 2023	March 31, 2024
LTM Adjusted EBITDA	128,659	116,320	125,855
Permanent cost-saving initiatives	2,309	1,880	2,758
Pro Forma Adjusted EBITDA	130,968	118,200	128,613

The following table shows the reconciliation of Cash flow from operating activities to Adjusted free cash flow:

(in thousands of Canadian dollars)	3 months		
	June 30, 2024	June 30, 2023	March 31, 2024
	Q1 2025	Q1 2024	Q4 2024
Cash flow from operating activities	10,750	24,260	44,263
<i>Add / Less :</i>			
Acquisition of property and equipment	(1,486)	(1,369)	(2,351)
Acquisition of intangible assets other than internally developed intangible assets	(444)	(302)	(355)
Addition to internally developed intangible assets	(1,282)	(1,300)	(1,148)
Interest paid	(5,979)	(5,573)	(6,641)
Repayment of lease liabilities	(992)	(1,057)	(929)
Net change in non-cash operating working capital items	12,833	6,090	(17,661)
Unrealized loss (gain) on foreign exchange	1,221	608	(958)
Acquisition, legal, restructuring and other expenses	841	(2,900)	1,404
Adjusted free cash flow⁽¹⁾	15,462	18,457	15,624

The following table shows the calculation of Net debt and Net debt to Pro Forma Adjusted EBITDA ratio:

(in thousands of Canadian dollars)	June 30, 2024	June 30, 2023	March 31, 2024
Credit facilities	345,854	374,114	338,712
Subordinated debt	25,581	25,568	25,579
Cash and cash equivalents	(9,184)	(11,682)	(9,606)
Net debt	362,251	388,000	354,685
Net debt to Pro Forma Adjusted EBITDA	2.77	3.28	2.76

Note:

- (1) During the current period, we made a non-material adjustment to Q4 2024, Q3 2024 and Q2 2024 adjusted free cash flow figures. This adjustment was necessary due to an element being double counted in the initial calculation. The effect on the adjusted free cash flow previously recorded in Q4 2024; from \$15.3 million (0.22 per share) to \$15.6 million (0.23 per share), Q3 2024; from \$32.7 million (0.47 per share) to \$32.1 million (0.47 per share) and Q2 2024; from \$15.6 million (0.22 per share) to \$14.6 million (0.21 per share). Adjusted free cash flow per share are for basic and diluted shares.

FINANCIAL RESULTS FOR THE PERIODS ENDED JUNE 30, 2024 AND 2023

CONSOLIDATED PERFORMANCE

Revenues

Revenues are detailed as follows:

(in thousands of Canadian dollars)	3 months		
	Q1 2025	Q1 2024	% Change
Revenues by geography			
Canada	49,014	47,281	3.7
United States	27,952	19,079	46.5
Other Countries	12,104	12,632	(4.2)
Revenues	89,070	78,992	12.8

Global

Revenues in Q1 2025 increased \$10.1 million or 12.8% to \$89.1 million, from \$79.0 million for Q1 2024. The increase was largely due to an increase in FAST channel revenues and to an increase in retail media advertising revenues.

Canada

Revenues in Canada in Q1 2025 increased \$1.7 million or 3.7% to \$49.0 million, from \$47.3 million for Q1 2024. The increase was primarily due to an increase in equipment and installation sales related to digital signage.

United States

Revenues in the United States in Q1 2025 increased \$8.9 million or 46.5% to \$28.0 million, from \$19.1 million for Q1 2024. The increase was largely due to an increase in FAST channel revenues and to an increase in retail media advertising revenues.

Other Countries

Revenues in Other countries in Q1 2025 decreased \$0.5 million or 4.2% to \$12.1 million, from \$12.6 million for Q1 2024. The decrease was mainly due to a decrease in subscription revenues and to a decrease in audio channel revenues, partially offset by an increase in equipment and installation sales related to digital signage.

Operating expenses

Operating expenses in Q1 2025 increased \$9.4 million or 18.8% to \$59.0 million, from \$49.6 million for Q1 2024. The increase was mainly due to higher variable expenses related to higher revenues and due to higher performance and deferred share units expense related to an increase in the share price.

Adjusted EBITDA⁽¹⁾

Adjusted EBITDA in Q1 2025 increased \$2.8 million or 9.9% to \$31.1 million from \$28.3 million for Q1 2024. The increase Adjusted EBITDA was mainly due to higher revenues.

Adjusted EBITDA margin was 34.9% compared to 35.8% for Q1 2024. The decrease in EBITDA margin was mainly due to the revenue mix and lower margins for retail media advertising.

Depreciation, amortization and write off

Depreciation, amortization and write off in Q1 2025 decreased \$0.6 million or 7.2% to \$7.3 million from \$7.9 million for Q1 2024. The decrease was primarily due to less intangible assets to amortize compared to the prior period as certain intangible assets are fully amortized.

Net finance expense (income)

Net finance expense for Q1 2025 was \$9.1 million compared to \$4.4 million for Q1 2024. The increase was largely related to a variance from an unrealized gain in the comparative period to an unrealized loss on fair value of derivative financial instruments in the current period.

Change in fair value of investments

In Q1 2025 there was no gain or loss on fair value of investments, while in Q1 2024 there was a loss of \$0.1 million. The variance was due to the translation of an investment denominated in U.S. dollars to Canadian dollars.

Note:

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Acquisition, legal, restructuring and other expenses

(in thousands of Canadian dollars)	3 months		
	Q1 2025	Q1 2024	% Change
Acquisition	-	4	(100.0)
Legal	445	(3,715)	(112.0)
Restructuring and other	396	811	(51.1)
Acquisition, legal, restructuring and other expenses	841	(2,900)	(129.0)

In Q1 2024 there was a one-time settlement gain related to a trademark dispute.

Income taxes

The income tax expense recognized in comprehensive income was \$3.5 million for Q1 2025 compared to an income tax expense of \$5.7 million for Q1 2024. The effective tax rate for Q1 2025 was 32.6% compared to 28.9% for Q1 2024. The variance of income tax rate is due to the variance in permanent differences.

Net income and Net income per share

Net income in Q1 2025 was \$7.3 million (\$0.11 per share) compared to \$14.1 million (\$0.20 per share) for Q1 2024. The decrease was mainly due an unrealized loss in the current period compared to an unrealized gain in the comparative period on the fair value of derivative financial instruments and to a one-time settlement gain on a trademark dispute in the comparative period, partially offset by higher operating results.

Adjusted Net income⁽¹⁾ and Adjusted Net income per share⁽¹⁾

Adjusted Net income in Q1 2025 was \$13.9 million (\$0.20 per share), compared to \$11.9 million (\$0.17 per share) for Q1 2024. The increase was mainly due to higher operating results, partially offset by income tax recovery related to the one-time settlement gain on a trademark dispute in the comparative period.

Note:

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BUSINESS SEGMENT PERFORMANCE

BROADCASTING AND COMMERCIAL MUSIC

(in thousands of Canadian dollars)	3 months		
	Q1 2025	Q1 2024	% Change
Revenues	56,845	47,188	20.5
Operating expenses	33,894	27,230	24.5
Adjusted EBITDA⁽¹⁾	22,951	19,958	15.0
Adjusted EBITDA margin⁽¹⁾	40.4%	42.3%	(4.5)

Revenues

In Q1 2025, Broadcasting and Commercial Music revenues increased \$9.7 million or 20.5% to \$56.9 million, from \$47.2 million for Q1 2024. The increase was largely due to an increase in FAST channel revenues and to an increase in retail media advertising revenues.

Adjusted EBITDA⁽¹⁾

In Q1 2025, Broadcasting and Commercial Music Adjusted EBITDA increased \$3.0 million or 15.0% to \$23.0 million from \$20.0 million for Q1 2024. The increase was mainly due to higher revenues, partially offset by higher operating costs.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.

RADIO

(in thousands of Canadian dollars)	3 months		
	Q1 2025	Q1 2024	% Change
Revenues	32,225	31,804	1.3
Operating expenses	22,294	21,917	1.7
Adjusted EBITDA⁽¹⁾	9,931	9,887	0.4
Adjusted EBITDA margin⁽¹⁾	30.8%	31.1%	(0.9)

Revenues

Radio revenues are derived from the sale of advertising airtime, which is subject to the seasonal fluctuations of the Canadian radio industry. Accordingly, the first and third quarter results tend to be the strongest and the second and fourth quarter results tend to be the weakest in a fiscal year.

In Q1 2025, Radio revenues increased \$0.4 million or 1.3% to \$32.2 million from \$31.8 million for Q1 2024. The increase was driven by higher digital revenues.

Adjusted EBITDA⁽¹⁾

In Q1 2025, Radio Adjusted EBITDA remains stable at \$9.9 million. The nil variance was mainly due to the higher digital revenue component to the sales mix, which attracts a higher cost of sale.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to “Supplemental Information on Non-IFRS Measures” on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to “Non-IFRS Measures Reconciliations” on page 8 and “Reconciliation of Quarterly Non-IFRS Measures” on page 18.

CORPORATE

(in thousands of Canadian dollars)	3 months		
	Q1 2025	Q1 2024	% Change
Operating expenses	2,778	473	487.4
<i>Adjust:</i>			
Share-based compensation	(130)	(101)	28.7
Performance and deferred share unit expense	(836)	1,207	(169.3)
Adjusted EBITDA⁽¹⁾	(1,812)	(1,579)	14.8

Adjusted EBITDA⁽¹⁾

Corporate Adjusted EBITDA represents the head office operating expenses less the share-based compensation and performance and deferred share unit expense. In Q1 2025 the increase in negative Adjusted EBITDA is related to an increase in compensation.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.

Quarterly results

Revenues fluctuated over the last eight quarters from \$77.6 million in the second quarter of Fiscal 2023 to \$89.1 million in the first quarter of Fiscal 2025. These fluctuations, largely driven by the cyclical nature of the Corporation's business, were also influenced by several other factors. The increase in Q3 2023 was mostly due to normal business seasonality, to a positive foreign exchange impact and to an increase in equipment and installation sales related to digital signage. The decrease in Q4 2023 was mainly due to normal business seasonality. The increase in Q1 2024 was mostly due to higher Radio revenues, mainly offset by the decrease in retail media advertising and In-store commercial revenues. The increase in Q2 2024 was largely due to an increase in retail media advertising revenues. The increase in Q3 2024 and decrease in Q4 2024 were mostly due to normal business seasonality. The increase in Q1 2025 was mostly due to higher Radio revenues, and to an increase in equipment and installation sales related to digital signage.

Adjusted EBITDA⁽¹⁾ fluctuated over the last eight quarters from \$27.0 million in the second quarter of Fiscal 2023 to \$31.1 million in the first quarter of Fiscal 2025. The increase in Q3 2023 and the decrease in Q4 2023 were mainly due to normal business seasonality. The increase in Q1 2024 was mostly due to a decrease in operating expenses due to cost-saving initiatives implemented. The increase in Q2 2024 was due to higher gross margin from higher revenues. The increase in Q3 2024 and the decrease in Q4 2024 were mainly due to normal business seasonality. The increase in Q1 2025 was due to higher gross margin from higher revenues.

Net income (loss) fluctuated over the last eight quarters from a Net income of \$3.3 million in the second quarter of Fiscal 2023 to a Net income of \$7.3 million in the first quarter of Fiscal 2025. The increase in Q3 2023 was mainly due to higher operating results and to an unrealized gain on derivative financial instruments, partially offset by higher income tax expense. The decrease in Q4 2023 was mainly due to lower operating results, to higher restructuring and other costs and to higher performance and deferred share units expense, partially offset by lower income tax expense. In Q1 2024, the increase was mainly due to a one-time settlement gain on a trademark dispute, to lower restructuring and other costs, to a higher unrealized gain on derivative instruments and to a lower performance and deferred share unit expense, partially offset by higher income tax expense and gain related to the change in fair value of contingent consideration. In Q2 2024, the decrease was mainly due to a one-time settlement gain on a trademark dispute in comparative periods, partially offset by an unrealized gain on derivative financial instruments and by lower income tax expense. In Q3 2024 the decrease was mainly due to an unrealized loss on derivative financial instruments and to a foreign exchange loss, partially offset by higher operating results. In Q4 2024, the decrease was largely due to the impairment of goodwill in the Radio segment. In Q1 2025, the increase was largely due to the impairment of goodwill in the Radio segment in the previous quarter.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.

Summary of Consolidated Quarterly Results

(in thousands of Canadian dollars, except per share amounts)	3 months							
	June 30, 2024	March 31, 2024	Dec. 31, 2023	Sept. 30, 2023	June 30, 2023	March 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	FY2025	FY2024	FY2024	FY2024	FY2024	FY2023	FY2023	FY2023
Revenues by segment								
Broadcasting and Commercial								
Music	56,845	53,409	65,647	49,815	47,188	50,045	54,158	44,901
Radio	32,225	30,256	34,631	32,678	31,804	28,886	35,084	32,734
Total revenues	89,070	83,665	100,278	82,493	78,992	78,931	89,242	77,635
Revenues by geography								
Canada	49,014	45,581	51,002	48,429	47,281	43,667	49,471	47,236
United States	27,952	26,224	37,099	21,571	19,079	21,968	26,561	18,360
Other countries	12,104	11,860	12,177	12,493	12,632	13,296	13,210	12,039
Total revenues	89,070	83,665	100,278	82,493	78,992	78,931	89,242	77,635
Adjusted EBITDA⁽¹⁾	31,070	29,423	38,648	29,518	28,266	26,573	34,450	27,031
LTM Adjusted EBITDA⁽¹⁾	128,659	125,855	123,005	118,807	116,320	114,140	108,590	102,644
Net income (loss)	7,295	(46,318)	9,070	9,389	14,118	4,447	12,944	3,331
Net income (loss) per share basic and diluted	0.11	(0.67)	0.13	0.14	0.20	0.06	0.19	0.05
Adjusted Net income⁽¹⁾	13,933	15,382	18,483	14,554	11,893	14,668	16,464	10,825
Adjusted Net income per share basic ⁽¹⁾	0.20	0.22	0.27	0.21	0.17	0.21	0.24	0.16
Adjusted Net income per share diluted ⁽¹⁾	0.20	0.22	0.27	0.21	0.17	0.21	0.24	0.15
Cash flow from operations	10,750	44,263	30,902	19,101	24,260	27,552	24,605	18,446
Adjusted free Cash Flow⁽¹⁾⁽²⁾	15,462	15,624	32,146	14,567	18,457	14,642	18,158	15,005
Quarterly dividend	0.075	0.075	0.075	0.075	0.075	0.075	0.075	0.075

Notes:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.
- (2) During the current period, we made a non-material adjustment to Q4 2024, Q3 2024, Q2 2024, Q4 2023 and Q3 2023 adjusted free cash flow figures. This adjustment was necessary due to an element being double counted in the initial calculation. The effect on the adjusted free cash flow previously recorded in Q4 2024; from \$15.3 million (0.22 per share) to \$15.6 million (0.23 per share), Q3 2024; from \$32.7 million (0.47 per share) to \$32.1 million (0.47 per share), Q2 2024; from \$15.6 million (0.22 per share) to \$14.6 million (0.21 per share), Q4 2023; from \$14.9 million (0.21 per share) to \$14.6 million (0.21 per share), and Q3 2023; from \$18.1 million (0.27 per share) to \$18.2 million (0.27 per share). Adjusted free cash flow per share are for basic and diluted shares.

Reconciliation of Quarterly Non-IFRS Measures

Adjusted EBITDA, Pro Forma Adjusted EBITDA, LTM Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net income, Adjusted Net income per share, Adjusted free cash flow, Adjusted free cash flow per share, Net debt and Net debt to Pro Forma Adjusted EBITDA ratio are non-IFRS measures that the Corporation uses to assess its operating performance. Refer to “Supplemental information on Non-IFRS Measures” on page 6.

The following tables show the reconciliation of Net income to Adjusted EBITDA, to Adjusted Net income, to LTM Adjusted EBITDA and to Pro Forma Adjusted EBITDA:

(in thousands of Canadian dollars)	3 months							
	June 30, 2024	March 31, 2024	Dec. 31, 2023	Sept. 30, 2023	June 30, 2023	March 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	FY2025	FY2024	FY 2024	FY 2024	FY2024	FY2023	FY2023	FY2023
Net income (loss)	7,295	(46,318)	9,070	9,389	14,118	4,447	12,944	3,331
Impairment on Goodwill	-	56,119	-	-	-	-	-	-
Net finance expense	9,099	3,736	15,159	5,582	4,406	3,749	7,205	11,906
Change in fair value of investments	(42)	(106)	103	(86)	107	11	68	(247)
Income taxes	3,523	3,639	3,186	3,467	5,738	753	5,037	611
Depreciation and write-off of property and equipment	2,075	1,183	2,401	2,373	2,385	2,406	1,784	2,876
Depreciation of right-of-use assets	1,090	1,192	1,074	1,069	1,085	1,225	1,092	1,066
Amortization of intangible assets	4,171	4,124	4,003	4,811	4,433	4,547	4,596	4,822
Share-based compensation	130	93	121	120	101	157	153	164
Performance and deferred share unit expense	836	4,711	2,747	590	(1,207)	2,068	(238)	427
Share of results of investments in associates	2,052	(354)	509	1,011	-	267	(73)	4
Acquisition, legal, restructuring and other expenses	841	1,404	275	1,191	(2,900)	6,943	1,882	2,071
Adjusted EBITDA	31,070	29,423	38,648	29,518	28,266	26,573	34,450	27,031
Adjusted EBITDA margin	34.9%	35.2%	38.5%	35.8%	35.8%	33.7%	38.6%	34.8%
Net Income (loss)	7,295	(46,318)	9,070	9,389	14,118	4,447	12,944	3,331
<i>Adjusted for:</i>								
Impairment on Goodwill	-	56,119	-	-	-	-	-	-
Change in fair value of derivative financial instruments	1,053	(2,252)	5,056	(600)	(3,635)	(70)	(1,642)	2,996
Amortization of intangible assets	4,171	4,124	4,003	4,811	4,433	4,547	4,596	4,822
Change in fair value of investments	(42)	(106)	103	(86)	107	11	68	(247)
Share-based compensation	130	93	121	120	101	157	153	164
Performance and deferred share unit expense	836	4,711	2,747	590	(1,207)	2,068	(238)	427
Acquisition, legal, restructuring and other expenses	841	1,404	275	1,191	(2,900)	6,943	1,882	2,071
Share of results of investments in associates	2,052	(354)	509	1,011	-	267	(73)	4
Income taxes related to change in fair value of investments, share- based compensation, performance and deferred share unit expense, amortization of intangible assets, change in fair value of derivative financial instruments and acquisition, share of results of investments in associates, legal, restructuring and other expenses	(2,403)	(2,039)	(3,401)	(1,873)	876	(3,702)	(1,226)	(2,743)
Adjusted Net income	13,933	15,382	18,483	14,554	11,893	14,668	16,464	10,825
Average number of shares outstanding (diluted)	69,209	68,811	69,068	69,349	69,433	69,459	69,678	70,008
Adjusted Net income per share diluted	0.20	0.22	0.27	0.21	0.17	0.21	0.24	0.15

(in thousands of Canadian dollars)	3 months							
	June 30, 2024	March 31, 2024	Dec. 31, 2023	Sept. 30, 2023	June 30, 2023	March 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	FY2025	FY2024	FY2024	FY2024	FY2024	FY2023	FY2023	FY2023
LTM Adjusted EBITDA	128,659	125,855	123,005	118,807	116,320	114,140	108,590	102,644
Synergies and Adjusted EBITDA for the months prior to the business acquisitions which are not already reflected in the results	-	-	-	-	-	-	-	7,450
Permanent cost-saving initiatives	2,309	2,758	4,459	3,438	1,880	2,325	5,074	-
Pro Forma Adjusted EBITDA	130,968	128,613	127,464	122,245	118,200	116,465	113,664	110,094

The following table shows the reconciliation of Cash flow from operating activities to Adjusted free cash flow:

(in thousands of Canadian dollars)	3 months							
	June 30, 2024	March 31, 2024	Dec. 31, 2023	Sept. 30, 2023	June 30, 2023	March 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	FY2025	FY2024	FY 2024	FY 2024	FY2024	FY2023	FY2023	FY2023
Cash flow from operating activities	10,750	44,263	30,902	19,101	24,260	27,552	24,605	18,446
Acquisition of property and equipment	(1,486)	(2,351)	(1,742)	(2,350)	(1,369)	(2,987)	(1,997)	(2,099)
Acquisition of intangible assets other than internally developed intangible assets	(444)	(355)	(256)	(318)	(302)	(383)	(532)	(89)
Addition to internally developed intangible assets	(1,282)	(1,148)	(1,279)	(1,274)	(1,300)	(1,236)	(1,978)	(1,165)
Interest paid	(5,979)	(6,641)	(6,620)	(7,093)	(5,573)	(6,842)	(6,882)	(5,916)
Repayment of lease liabilities	(992)	(929)	(997)	(1,368)	(1,057)	(1,122)	(974)	(1,280)
Net change in non-cash operating working capital items	12,833	(17,661)	9,500	8,054	6,090	(7,077)	3,376	3,727
Unrealized loss (gain) on foreign exchange	1,221	(958)	2,363	(1,377)	608	(206)	658	1,310
Acquisition, legal, restructuring and other expenses	841	1,404	275	1,191	(2,900)	6,943	1,882	2,071
Adjusted free cash flow⁽¹⁾	15,462	15,624	32,146	14,567	18,457	14,642	18,158	15,005
Average number of shares outstanding (diluted)	69,209	68,811	69,068	69,349	69,433	69,459	69,678	70,008
Adjusted free cash flow per share (diluted)⁽¹⁾	0.22	0.23	0.47	0.21	0.27	0.21	0.26	0.21

The following table shows the calculation of Net debt and of Net debt to Pro Forma Adjusted EBITDA ratio:

(in thousands of Canadian dollars)	3 months							
	June 30, 2024	March 31, 2024	Dec. 31, 2023	Sept. 30, 2023	June 30, 2023	March 31, 2023	Dec. 31, 2022	Sept. 30, 2022
	FY2025	FY2024	FY 2024	FY 2024	FY2024	FY2023	FY2023	FY2023
Credit facilities	345,854	338,712	362,902	374,573	374,114	360,990	366,168	368,422
Subordinated debt	25,581	25,579	25,577	25,593	25,568	25,543	25,517	25,492
Cash and cash equivalents	(9,184)	(9,606)	(6,991)	(9,704)	(11,682)	(15,453)	(12,303)	(15,411)
Net debt	362,251	354,685	381,488	390,462	388,000	371,080	379,382	378,503
Net debt to Pro Forma Adjusted EBITDA	2.77	2.76	2.99	3.19	3.28	3.19	3.34	3.44

Note:

- (1) During the current period, we made a non-material adjustment to Q4 2024, Q3 2024, Q2 2024, Q4 2023 and Q3 2023 adjusted free cash flow figures. This adjustment was necessary due to an element being double counted in the initial calculation. The effect on the adjusted free cash flow previously recorded in Q4 2024; from \$15.3 million (0.22 per share) to \$15.6 million (0.23 per share), Q3 2024; from \$32.7 million (0.47 per share) to \$32.1 million (0.47 per share), Q2 2024; from \$15.6 million (0.22 per share) to \$14.6 million (0.21 per share), Q4 2023; from \$14.9 million (0.21 per share) to \$14.6 million (0.21 per share), and Q3 2023; from \$18.1 million (0.27 per share) to \$18.2 million (0.27 per share). Adjusted free cash flow per share are for basic and diluted shares.

LIQUIDITY AND CAPITAL RESOURCES FOR THE PERIODS ENDED JUNE 30, 2024 AND 2023

(in thousands of Canadian dollars)	3 months	
	Q1 2025	Q1 2024
Operating activities	10,750	24,260
Financing activities	(7,578)	(24,473)
Investing activities	(3,615)	(3,506)
Effect of foreign exchange difference on cash and cash equivalents	21	(52)
Net change in cash	(422)	(3,771)
Cash – beginning of period	9,606	15,453
Cash – end of period	9,184	11,682
Adjusted free cash flow⁽¹⁾	15,462	18,457

Operating Activities

Cash flow generated from operating activities amounted to \$10.8 million for Q1 2025 compared to \$24.3 million for Q1 2024. The decrease was mainly due to a higher negative change in non-cash operating items, to higher income taxes paid, and to a one-time settlement gain related to a trademark dispute in the comparative period, partially offset by higher operating results.

Financing Activities

Net cash flow used in financing activities amounted to \$7.6 million for Q1 2025 compared to \$24.5 million for Q1 2024. The decrease was mostly due to the repayment of contingent consideration for the acquisition of InStore Audio Network in the comparative period, partially offset by lower increase in credit facilities borrowing.

Investing Activities

Net cash flow used in investing activities amounted to \$3.6 million for Q1 2025 compared to \$3.5 million for Q1 2024. The increase was mostly due to higher acquisition of intangible assets.

Adjusted free cash flow⁽¹⁾

Adjusted free cash flow generated in Q1 2025 amounted to \$15.5 million compared to \$18.5 million for Q1 2024. The decrease was mainly related to higher income taxes paid, partially offset by higher operating results.

Note:

- (1) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to “Supplemental Information on Non-IFRS Measures” on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to “Non-IFRS Measures Reconciliations” on page 8 and “Reconciliation of Quarterly Non-IFRS Measures” on page 18.

CONSOLIDATED FINANCIAL POSITION

The following table shows the main variances that have occurred in the consolidated financial position of the Corporation for the three-month period ending June 30, 2024:

(in thousands of Canadian dollars)	June 30, 2024	March 31, 2024	Variance	Significant contributions
Trade and other receivables	73,078	72,002	1,076 ▲	Timing of payments by clients
Intangible assets	55,725	58,052	(2,327) ▼	Amortization of intangible assets
Goodwill	305,144	304,604	540 ▲	Foreign exchange differences
Accounts payables and accrued liabilities	67,536	75,177	(7,641) ▼	Timing of payments to suppliers
Other liabilities	17,482	17,810	(328) ▼	PSU payout, partially offset by higher derivative financial instrument liability
Credit facilities	345,854	338,712	7,142 ▲	Refer to the graph on following page
Subordinated debt	25,581	25,579	2 ▲	Amortization of deferred financing fees

Capital Resources

Our principal sources of liquidity are our net cash provided by operating activities and borrowings available under our revolving facility. Our principal uses of cash are to repay our debt, finance our acquisitions and capital expenditures, pay dividends, repurchase shares and provide for working capital. We expect that cash generated from operations and borrowings available under our current credit facilities will be sufficient to meet our liquidity needs in the foreseeable future.

The credit facilities consist of a \$375.0 million revolving credit facility and a \$46.9 million term loan, both maturing in October 2027.

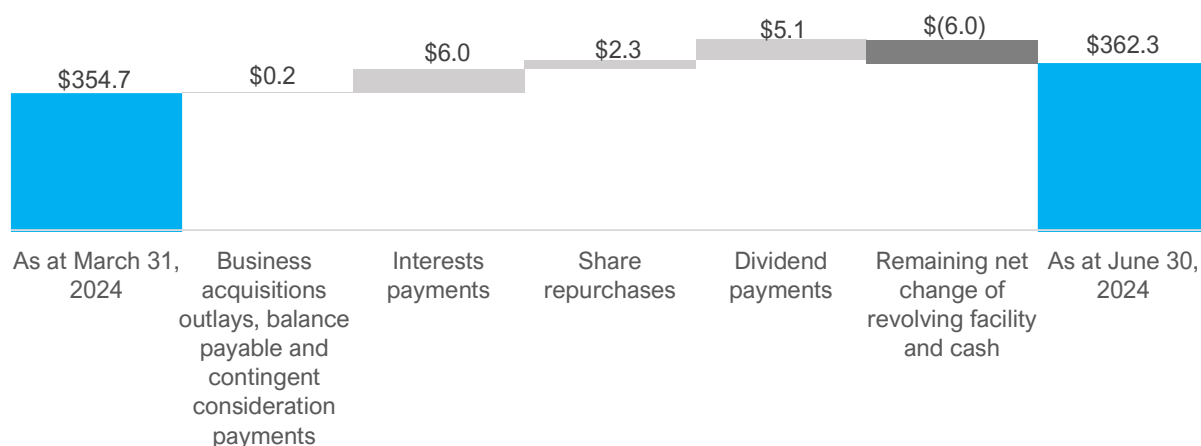
The Corporation is required to make consecutive quarterly capital repayments of 2.50% of the initial drawdown of the term loan. The remaining capital balance will be payable on maturity date, on October 15, 2027.

The credit facilities bear interest at (a) the bank's prime rate (6.95% as at June 30, 2024 and 2023) or US base rate if denominated in US dollars (9.00% and 9.25% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (b) CORRA (5.19% and 5.13% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (c) SOFR (5.43% and 5.25% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (d) EURIBOR (3.77% and 3.20% as at June 30, 2024 and 2023, respectively) at the Corporation's option. In addition, the Corporation incurs standby fees based on a financial covenant, on the unused portion of the credit facilities (0.40% for the years ended June 30, 2024 and 2023).

As of June 30, 2024, the Corporation had cash and cash equivalents of \$9.2 million, a subordinated debt of \$25.6 million and credit facilities of \$345.9 million, of which approximately \$46.9 million was available.

The following table summarizes the impact on the Net debt⁽²⁾ that occurred in the three-month period ended June 30, 2024 including related ratios:

Movement in Net debt⁽¹⁾⁽²⁾



Notes:

- (1) In millions of Canadian dollars.
- (2) This is a non-IFRS measure and is not a standardized financial measure. Our method of calculating such financial measures may differ from the methods used by other issuers and, accordingly, our definition of these non-IFRS financial measures may not be comparable to similar measures presented by other issuers. Refer to "Supplemental Information on Non-IFRS Measures" on page 6 for more information on each non-IFRS measure and for reconciliations to the most directly comparable IFRS financial measure, refer to "Non-IFRS Measures Reconciliations" on page 8 and "Reconciliation of Quarterly Non-IFRS Measures" on page 18.

SOCAN and Re:Sound legal proceedings

In May 2017, the Corporation, together with its Canadian Broadcast Distribution Undertaking customers (together, the “Objectors”), presented an affirmative case before the Copyright Board of Canada to seek a reduction in the prescribed rates and terms for the Pay Audio Services Tariff for the 2007-2016 period. SOCAN and Re:Sound (together, the “Collectives”) opposed that case. On May 28, 2021, the Copyright Board of Canada released a final decision relating to the Pay Audio Services Tariff. The decision and certified tariff were in line with the Objectors' expectations. By way of settlement, the Corporation has recovered the entirety of the anticipated refund from SOCAN. The Corporation continues to work with the other Objectors to collect from Re:Sound pursuant to the decision of the Copyright Board.

Contractual Obligations

The Corporation is committed under the terms of contractual obligations with various expiration dates, primarily the rental of office space, financial obligations under its credit agreement, broadcast licences and commitments for copyright royalties. There have been no material changes to these obligations since March 31, 2024.

Transactions Between Related Parties

The key management personnel of the Corporation are the Chief Executive Officer, Chief Financial Officer and certain other key employees of the Corporation. There have been no material changes to the nature or importance of the transactions between related parties since March 31, 2024.

Off-Balance Sheet Arrangements

The Corporation therefore has no off-balance sheet arrangements, except for the operating leases with terms of twelve months or less, leases of low-value assets or leases that are not in scope of IFRS 16, that have, or are reasonably likely to have, a current or future material effect on its consolidated financial position, financial performance, liquidity, capital expenditures or capital resources.

Disclosure of Outstanding Share Data

Issued and outstanding shares and outstanding stock options consisted of:

	July 31, 2024	June 30, 2024
<i>Issued and outstanding shares:</i>		
Subordinate voting shares	53,151,511	55,253,373
Subordinate voting shares held in trust through employee share purchase plan	(13,334)	(11,986)
Variable subordinate voting shares	2,339,118	338,656
Multiple voting shares	12,941,498	12,941,498
	68,418,793	68,521,541
<i>Outstanding stock options:</i>		
Stock options	3,586,624	3,586,624

The Corporation has a stock option plan to attract and retain employees, directors, officers and consultants. The plan provides for the granting of options to purchase subordinate voting shares. Under this plan, 10% of all multiple voting shares, subordinate voting shares and variable subordinate voting shares issued and outstanding on a non-diluted basis is reserved for issuance. During the first three months of Fiscal 2025, 76,627 options were exercised, no options were cancelled nor granted to eligible employees.

Financial Risk Factors

The Corporation is exposed to a variety of financial risks: credit risk, liquidity risk and market risk (including currency risk and interest risk). The interim consolidated financial statements and management discussion and analysis do not include all financial risk management information and disclosures required in the annual financial statements; they should be read in conjunction with the annual financial statements as at March 31, 2024. The Corporation is not aware of any significant changes to the financial risk factors from those disclosed at that time.

Risk Factors

For a detailed description of risk factors associated with the Corporation, please refer to the “Risk Factors” section of the Corporation’s Annual Information Form dated June 4, 2024. The Corporation is not aware of any significant changes to the Corporation’s risk factors from those disclosed at that time.

Future Accounting Changes

For information on future accounting changes, please refer to the unaudited interim consolidated financial statements.

Evaluation of Disclosure Controls and Procedures and Internal Control Over Financial Reporting

Internal control over financial reporting (“ICFR”) is a process designed to provide reasonable, but not absolute, assurance regarding the reliability of financial reporting and of the preparation of financial statements for external purposes in accordance with IFRS. The President and Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”), together with Management, are responsible for establishing and maintaining adequate disclosure controls and procedures (“DC&P”) and ICFR, as defined in National Instrument 52-109. The Corporation’s internal control framework is based on the criteria published in the updated version released in May 2013 of the report Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (“2013 COSO Framework”).

The DC&P have been designed to provide reasonable assurance that material information relating to the Corporation is made known to the CEO and CFO by others, and that information required to be disclosed by the Corporation in its annual filings, interim filings or other reports filed or submitted by the Corporation under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation.

As at June 30, 2024, an evaluation was carried out, under the supervision of the CEO and the CFO, of the design and operating effectiveness of the Corporation’s DC&P. Based on this evaluation, the CEO and the CFO concluded that the Corporation’s DC&P were appropriately designed and were operating effectively as at June 30, 2024.

As at June 30, 2024, an evaluation was carried out, under the supervision of the CEO and the CFO, of the effectiveness of the ICFR based on the 2013 COSO Framework. Based on this evaluation, they have concluded that the Corporation’s ICFR were effective as at June 30, 2024.

There have been no changes in the Corporation’s internal control over financial reporting that occurred during the period that have materially affected, or are likely to materially affect, the Corporation’s ICFR.

The Corporation has accordingly availed itself of provision 3.3(1)(b) of Regulation 52-109 which permits exclusion of this acquisition in the design and operating effectiveness assessment of its ICFR for a maximum period of 365 days from the date of acquisition.

Subsequent Events

On August 6, 2024, the Corporation declared a dividend of \$0.075 per subordinate voting share, variable subordinate voting share and multiple voting share. The dividend will be payable on or around September 13, 2024 to shareholders on record as of August 30, 2024.

On July 1, 2024, the Corporation entered into an agreement with Legacy Music Partners LLC to acquire all the assets necessary for the Corporation to operate The Coda Collection, a music-focused streaming platform that offers a curated selection of exclusive concert films, documentaries, and episodic series. Total consideration consists of up to approximately USD \$7,500 subject to a specific earnout mechanism set forth in the purchase agreement.

Additional Information

Additional information about the Corporation is available on our website at www.stingray.com and on the SEDAR website at www.sedar.com

Consolidated Statements of Comprehensive Income

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, except per share amounts)		3 months	
(Unaudited)	Note	June 30, 2024	June 30, 2023
Revenues	5	\$ 89,070	\$ 78,992
Operating expenses		58,966	49,620
Depreciation, amortization and write-off		7,336	7,903
Net finance expense (income)	6	9,099	4,406
Change in fair value of investments		(42)	107
Share of results of investments in associates		2,052	—
Acquisition, legal, restructuring and other expenses	7	841	(2,900)
Income before income taxes		10,818	19,856
Income taxes		3,523	5,738
Net income		\$ 7,295	\$ 14,118
Net income per share — Basic and Diluted		\$ 0.11	\$ 0.20
Weighted average number of shares – Basic		68,618,659	69,321,316
Weighted average number of shares – Diluted		69,208,565	69,433,019
Comprehensive income			
Net income		\$ 7,295	\$ 14,118
Other comprehensive loss			
<i>Items that may be reclassified to profit and loss</i>			
Exchange differences on translation of foreign operations		796	(2,971)
Total other comprehensive income (loss)		796	(2,971)
Total comprehensive income		\$ 8,091	\$ 11,147

Net income is entirely attributable to Shareholders of the Corporation.

The accompanying notes are an integral part of these interim consolidated financial statements.

Consolidated Statements of Financial Position

June 30, 2024 and March 31, 2024

(In thousands of Canadian dollars) (Unaudited)	Note	June 30, 2024	March 31, 2024
Assets			
Current assets			
Cash and cash equivalents	\$	9,184	\$ 9,606
Trade and other receivables		73,078	72,002
Income taxes receivable		632	785
Inventories		5,198	4,324
Prepaid expenses and deposits		17,207	17,374
		105,299	104,091
Non-current assets			
Property and equipment	8	36,518	37,408
Right-of-use assets on leases	8	19,527	19,934
Intangible assets, excluding broadcast licences	8	55,725	58,052
Broadcast licences	8	272,996	272,996
Goodwill	8	305,144	304,604
Investments		8,050	9,658
Other non-current assets		3,042	3,170
Deferred tax assets		1,485	1,653
Total assets	\$	807,786	\$ 811,566
Liabilities and Equity			
Current liabilities			
Credit facilities	9	\$ 7,500	\$ 7,500
Accounts payable and accrued liabilities		67,536	75,177
Dividend payable		—	5,157
Deferred revenues		8,812	9,693
Current portion of lease liabilities	10	4,358	4,200
Current portion of other liabilities	11	5,648	5,250
Income taxes payable		6,196	8,040
		100,050	115,017
Non-current liabilities			
Credit facilities	9	338,354	331,212
Subordinated debt		25,581	25,579
Deferred revenues		184	184
Lease liabilities	10	17,734	18,206
Other liabilities	11	11,834	12,560
Deferred tax liabilities		59,249	60,225
Total liabilities		552,986	562,983
Shareholders' equity			
Share capital	12	293,425	294,782
Contributed surplus		6,450	6,393
Deficit		(49,203)	(55,924)
Accumulated other comprehensive income (loss)		4,128	3,332
Total equity		254,800	248,583
Subsequent events (note 15)			
Total liabilities and equity	\$	807,786	\$ 811,566

The accompanying notes are an integral part of these interim consolidated financial statements.

Approved by the Board of Directors,

(Signed) Eric Boyko, Director _____

(Signed) Karinne Bouchard, Director _____

Consolidated Statements of Changes in Equity

Three-month periods ended June 30, 2024 and 2023

(Unaudited)	Share Capital		Accumulated other comprehensive income (loss)				Total shareholders' equity
	Number	Amount	Contributed surplus	Deficit	Cumulative Translation Account	Defined Benefit Plans	
Balance at March 31, 2023	69,319,798	\$ 297,903	\$ 6,158	\$ (21,734)	\$ 1,706	\$ 2,236	\$ 286,269
Repurchase and cancellation of shares	(7,700)	(44)	—	5	—	—	(39)
Share-based compensation	—	—	55	—	—	—	55
Employee share purchase plan	(12,293)	(65)	65	—	—	—	—
Net income	—	—	—	14,118	—	—	14,118
Other comprehensive loss	—	—	—	—	(2,971)	—	(2,971)
Balance at June 30, 2023	69,299,805	\$ 297,794	\$ 6,278	\$ (7,611)	\$ (1,265)	\$ 2,236	\$ 297,432
Balance at March 31, 2024	68,757,564	294,782	6,393	(55,924)	870	2,462	248,583
Issuance of shares upon exercise of options (note 12)	76,627	410	(55)	—	—	—	355
Dividends	—	—	—	15	—	—	15
Repurchase and cancellation of shares (note 12)	(307,200)	(1,725)	—	(589)	—	—	(2,314)
Share-based compensation	—	—	70	—	—	—	70
Employee share purchase plan (note 12)	(5,450)	(42)	42	—	—	—	—
Net income	—	—	—	7,295	—	—	7,295
Other comprehensive gain	—	—	—	—	796	—	796
Balance at June 30, 2024	68,521,541	\$ 293,425	\$ 6,450	\$ (49,203)	\$ 1,666	\$ 2,462	\$ 254,800

The accompanying notes are an integral part of these interim consolidated financial statements.

Consolidated Statements of Cash Flows

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars) (Unaudited)	Note	3 months	
		June 30, 2024	June 30, 2023
Operating activities:			
Net income		\$ 7,295	\$ 14,118
Adjustments for:			
Depreciation, amortization and write-off		7,336	7,903
Share-based compensation, PSU and DSU expenses		966	(1,106)
Interest expense and standby fees	6	5,900	6,626
Change in fair value of derivative financial instruments	6	1,201	(3,635)
Change in fair value of investments		(42)	107
Share of results of joint venture		2	(11)
Share of results of investments in associates		2,052	—
Change in fair value of contingent consideration	6	205	93
Accretion expense	6	220	370
Interest expense on lease liabilities	6, 10	334	375
Income tax expense		3,523	5,738
Income taxes paid		(5,409)	(228)
		23,583	30,350
Net change in non-cash operating items	13	(12,833)	(6,090)
		10,750	24,260
Financing activities:			
Increase of credit facilities		7,061	13,028
Payment of dividend		(5,142)	(5,200)
Shares repurchased and cancelled	12	(2,314)	(39)
Proceeds from the exercise of stock options		355	—
Shares purchased under the employee share purchase plan		(42)	(65)
Interest paid		(5,979)	(5,573)
Payment of lease liabilities		(992)	(1,057)
Repayment of other liabilities		(377)	(25,567)
Unwind of interest rate contract		(148)	—
		(7,578)	(24,473)
Investing activities:			
Acquisition of investments		31	(42)
Acquisition of investment in joint venture		(434)	(493)
Acquisition of property and equipment		(1,486)	(1,369)
Acquisition of intangible assets other than internally developed intangible assets		(444)	(302)
Addition to internally developed intangible assets		(1,282)	(1,300)
		(3,615)	(3,506)
Effect of foreign exchange difference on cash and cash equivalents		21	(52)
Net decrease in cash and cash equivalents		(422)	(3,771)
Cash and cash equivalents, beginning of period		9,606	15,453
Cash and cash equivalents, end of period		\$ 9,184	\$ 11,682

The accompanying notes are an integral part of these interim consolidated financial statements.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
(Unaudited)

1. BUSINESS DESCRIPTION AND BASIS OF CONSOLIDATION

Stingray Group Inc. (the “Corporation”) is incorporated under the *Canada Business Corporations Act*. The Corporation is domiciled in Canada and its registered office is located at 730 Wellington, Montréal, Québec, H3C 1T4. The Corporation is a provider of multi-platform music services. It broadcasts high quality music and video content on a number of platforms including radio stations, premium television channels, digital TV, satellite TV, IPTV, the Internet, mobile devices and game consoles. A portion of the Corporation’s revenues is derived from the sale of advertising airtime, which is subject to the seasonal fluctuations of the Canadian radio industry. Accordingly, the first and third quarter results tend to be the strongest and the second and fourth quarter results tend to be the weakest in a fiscal year.

These interim consolidated financial statements include the accounts of the Corporation and its wholly-owned subsidiaries, Stingray Music USA Inc. (and its subsidiary Pop Radio LLC), 2144286 Ontario Inc., 4445694 Canada Inc., Pay Audio Services Limited Partnership, Music Choice Europe Limited, Stingray Digital International Ltd., Stingray Europe B.V., Transmedia Communications SA, SBA Music PTY Ltd., Stingray Music, S.A. de C.V., DJ Matic NV and Stingray Radio Inc. and all these entities’ wholly owned subsidiaries.

The auditors of the Corporation have not performed a review of the interim financial report for the three-month periods ended June 30, 2024 and 2023.

2. SIGNIFICANT CHANGE AND HIGHLIGHT

No significant change occurred during the three-month period ended June 30, 2024.

3. BUSINESS ACQUISITIONS

There was no Business acquisition in the three-month period ended June 30, 2024.

4. SEGMENT INFORMATION

OPERATING SEGMENTS

The Corporation’s operating segments are aggregated in two segments: *Broadcasting and commercial music* and *Radio*. The operating segments reflect how the Corporation manages its operations, resources and assets and how it measures its performance. Both operating segments’ financial results are reviewed by the Chief operating decision maker (“CDOM”) to make decisions about resources to be allocated to the segment and assesses its performance based on adjusted earnings before interest, taxes, depreciation and amortization (thereafter “Adjusted EBITDA”), and for which distinct financial information is available. Adjusted EBITDA excludes from income before income taxes the following expenses: share-based compensation, performance and deferred share unit expense, depreciation, amortization and write-off, net finance expense (income), change in fair value of investments and acquisition, legal, restructuring and other expenses. There are no inter-segment revenues for the periods.

The Broadcasting and commercial music segment specializes in the broadcast of music and videos on multiple platforms and digital signage experiences and generates revenues from subscriptions or contracts.

The Radio segment operates several radio stations across Canada and generates revenues from advertising.

Corporate and eliminations is a non-operating segment comprising corporate and administrative functions that provide support and governance to the Corporation’s operating business units.

The following tables present financial information by segment for the three-month periods ended June 30, 2024 and 2023.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)

(Unaudited)

	Broadcasting and commercial music		Radio		Corporate and eliminations		Consolidated	
	Q1 2025	Q1 2024	Q1 2025	Q1 2024	Q1 2025	Q1 2024	Q1 2025	Q1 2024
Revenues	\$ 56,845	\$ 47,188	\$ 32,225	\$ 31,804	\$ —	\$ —	\$ 89,070	\$ 78,992
Operating expenses (excluding Share-based compensation and PSU and DSU expenses)	33,894	27,230	22,294	21,917	1,812	1,579	58,000	50,726
Adjusted EBITDA	\$ 22,951	\$ 19,958	\$ 9,931	\$ 9,887	(1,812)	(1,579)	31,070	28,266
Share-based compensation					130	101	130	101
PSU and DSU expenses					836	(1,207)	836	(1,207)
Depreciation, amortization and write-off					7,336	7,903	7,336	7,903
Net finance expense (income)					9,099	4,406	9,099	4,406
Change in fair value of investments					(42)	107	(42)	107
Share of results on investments in associates					2,052	—	2,052	—
Acquisition, legal, restructuring and other expenses					\$ 841	\$ (2,900)	841	(2,900)
Income before income taxes							10,818	19,856
Income taxes							3,523	5,738
Net income							\$ 7,295	\$ 14,118

During the three-month period ended June 30, 2024 the Corporation accrued tax credits related to its research and development and multimedia activities of \$453 (2023 - \$455) and which were recorded as a reduction of operating expenses.

	Broadcasting and commercial music		Radio		Corporate and eliminations		Consolidated	
	June 30, 2024	March 31, 2024	June 30, 2024	March 31, 2024	June 30, 2024	March 31, 2024	June 30, 2024	March 31, 2024
Total assets	\$ 261,439	\$ 262,154	\$ 546,347	\$ 549,412	\$ —	\$ —	\$ 807,786	\$ 811,566
Total liabilities ⁽¹⁾	\$ 77,845	\$ 82,841	\$ 101,872	\$ 107,267	\$ 373,269	\$ 372,875	\$ 552,986	\$ 562,983

⁽¹⁾ Total liabilities include operating liabilities, the Credit facilities and the Subordinated debt

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)

(Unaudited)

	Broadcasting and commercial music		Radio		Consolidated	
	Q1 2025	Q1 2024	Q1 2025	Q1 2024	Q1 2025	Q1 2024
Acquisition of property and equipment	\$ 810	\$ 577	\$ 523	\$ 551	\$ 1,333	\$ 1,128
Addition to right-of-use assets on leases	\$ 703	\$ 480	\$ 28	\$ 134	\$ 731	\$ 614
Acquisition of intangible assets	\$ 1,753	\$ 1,657	\$ —	\$ —	\$ 1,753	\$ 1,657

Acquisition of property and equipment, right-of-use assets on leases, intangible assets, broadcast licences and goodwill, includes those acquired through business acquisitions, whether they were paid or not, and none are related to the Corporate segment.

As at June 30, 2024, approximately 75% (76% as at June 30, 2023) of the Corporation's non-current assets are located in Canada.

5. REVENUES

DISAGGREGATION OF REVENUES

The following table presents the Corporation's revenues disaggregated by reportable segment, primary geographical market and product.

Three-month periods	Reportable segments ⁽³⁾					
	Broadcasting and commercial music		Radio		Total revenues	
	Q1 2025	Q1 2024	Q1 2025	Q1 2024	Q1 2025	Q1 2024
Geography						
Canada	\$ 16,789	\$ 15,477	\$ 32,225	\$ 31,804	\$ 49,014	\$ 47,281
United States	27,952	19,079	—	—	27,952	19,079
Other countries	12,104	12,632	—	—	12,104	12,632
	56,845	47,188	32,225	31,804	89,070	78,992
Products						
Advertising ⁽¹⁾	16,335	8,211	32,225	31,804	48,560	40,015
Subscriptions ⁽²⁾	33,926	34,314	—	—	33,926	34,314
Equipment and labor ⁽¹⁾	6,584	4,663	—	—	6,584	4,663
	\$ 56,845	\$ 47,188	\$ 32,225	\$ 31,804	\$ 89,070	\$ 78,992

⁽¹⁾ Generally recognized at a point in time

⁽²⁾ Generally recognized over time

⁽³⁾ No revenues are generated from the Corporate Segment

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
(Unaudited)

6. NET FINANCE EXPENSE (INCOME)

	3 months	
	June 30, 2024	June 30, 2023
Interest expense and standby fees	\$ 5,900	\$ 6,626
Unrealized loss (gain) on derivative financial instruments	1,053	(3,635)
Realized loss on derivative financial instruments	148	—
Change in fair value of contingent consideration	205	93
Accretion expense	220	370
Interest expense on lease liabilities (note 10)	334	375
Foreign exchange loss	1,239	577
	<u>\$ 9,099</u>	<u>\$ 4,406</u>

7. ACQUISITION, LEGAL, RESTRUCTURING AND OTHER EXPENSES

	3 months	
	June 30, 2024	June 30, 2023
Acquisition	\$ —	\$ 4
Legal	445	(3,715)
Restructuring and other	396	811
	<u>\$ 841</u>	<u>\$ (2,900)</u>

On June 30, 2023, the Corporation resolved a trademark dispute, which resulted in a one-time settlement gain of US\$3,125 (\$4,156), recorded as a reduction of legal expenses.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)

(Unaudited)

8. PROPERTY AND EQUIPMENT, RIGHT-OF-USE-ASSETS ON LEASES, INTANGIBLE ASSETS, BROADCAST LICENCES AND GOODWILL

	Property and equipment	Right-of-use assets on leases	Intangible assets	Broadcast licences	Goodwill
Year ended March 31, 2024					
Net book amount as at March 31, 2023	\$ 38,792	\$ 23,271	\$ 68,814	\$ 272,996	\$ 360,900
Additions	7,812	1,190	6,446	—	—
Disposals and write-off	(490)	(137)	—	—	—
Depreciation of property and equipment	(8,806)	—	—	—	—
Depreciation of right-of-use assets on leases	—	(4,453)	—	—	—
Amortization of intangible assets	—	—	(17,371)	—	—
Impairment charge	—	—	—	—	(56,119)
Foreign exchange differences	100	63	163	—	(177)
Net book amount as at March 31, 2024	\$ 37,408	\$ 19,934	\$ 58,052	\$ 272,996	\$ 304,604
Three-month period ended June 30, 2024					
Net book amount as at March 31, 2024	\$ 37,408	\$ 19,934	\$ 58,052	\$ 272,996	\$ 304,604
Additions	1,333	731	1,753	—	—
Disposals and write-off	—	(2)	(2)	—	—
Depreciation of property and equipment	(2,075)	—	—	—	—
Depreciation of right-of-use assets on leases	—	(1,090)	—	—	—
Amortization of intangible assets	—	—	(4,171)	—	—
Foreign exchange differences	(148)	(46)	93	—	540
Net book amount as at June 30, 2024	\$ 36,518	\$ 19,527	\$ 55,725	\$ 272,996	\$ 305,144

9. CREDIT FACILITIES

The total credit facilities consist of a \$375,000 revolving credit facility and a remaining \$46,875 term loan, both maturing in October 2027.

The credit facilities may be drawn in Canadian dollars in the form of prime rate loan CORRA loans, in US dollars in the form of US base rate loans or SOFR loans, in Euro in the form of EURIBOR loans, in British Pounds in the form of SONIA loans and in Australian dollars in the form of BBSY loans.

The credit facilities bear interest at (a) the bank's prime rate (6.95% as at June 30, 2024 and 2023, respectively) or US base rate if denominated in US dollars (9.00% and 9.25% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (b) CORRA (5.19% and 5.13% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (c) SOFR (5.43% and 5.25% as at June 30, 2024 and 2023, respectively) plus an applicable margin based on a financial covenant, or (d) EURIBOR (3.77% and 3.20% as at June 30, 2024 and June 30, 2023, respectively) at the Corporation's option.

In addition, the Corporation incurs standby fees based on a financial covenant, on the unused portion of the credit facilities (0.40% as at June 30, 2024 and 2023). The credit facilities are secured by guarantees from subsidiaries and first ranking lien on universality of all assets, tangible and intangible, present and future.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
(Unaudited)

The table below is a summary of the Credit facilities:

June 30, 2024	Total available	Drawn	Letter of credit	Net available
Committed credit facilities				
Revolving facility	\$ 375,000	\$ 299,801	\$ 750	\$ 74,449
Term facility	46,875	46,875	—	—
Total committed credit facilities	\$ 421,875	\$ 346,676	\$ 750	\$ 74,449
Less: unamortized deferred financing fees		(822)		
Balance, end of period		345,854		
Current portion		\$ 7,500		
Non-current portion		\$ 338,354		

March 31, 2024	Total available	Drawn	Letter of credit	Net available
Committed credit facilities				
Revolving facility	\$ 375,000	\$ 290,866	\$ 775	\$ 83,359
Term facility	48,750	48,750	—	—
Total committed credit facilities	\$ 423,750	\$ 339,616	\$ 775	\$ 83,359
Less: unamortized deferred financing fees		(904)		
Balance, end of period		338,712		
Current portion		\$ 7,500		
Non-current portion		\$ 331,212		

As at June 30, 2024 and March 31, 2024, letters of credit amounting to \$750 and \$775 respectively, reduced the availability on the revolving facility.

The Corporation is required to make consecutive quarterly capital repayments of 2.50% of the initial drawdown amount of the Term facility. The remaining capital balance will be payable on maturity date, on October 15, 2027.

	Capital repayments of the Term facility
2025	\$ 5,625
2026	7,500
2027	7,500
2028	26,250
	\$ 46,875

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(Unaudited)

10. LEASE LIABILITIES

The following table presents a summary of the activity related to the lease liabilities of the Corporation for the three-month periods ended June 30, 2024 and 2023:

	3 months	
	June 30, 2024	June 30, 2023
Lease liabilities, beginning of period	\$ 22,406	\$ 25,710
Additions	731	581
Payment of lease liabilities, including related interest	(1,326)	(1,432)
Reassessment of the lease term	(2)	(22)
Disposal	—	(309)
Interest expense on lease liabilities	334	375
Foreign exchange differences	(51)	12
Lease liabilities, end of period	\$ 22,092	\$ 24,915
Lease liabilities included in the Consolidated statements of financial position	June 30, 2024	March 31, 2024
Current portion	\$ 4,358	\$ 4,200
Non-current portion	\$ 17,734	\$ 18,206
	\$ 22,092	\$ 22,406

The following table presents the maturity analysis of contractual undiscounted cashflows related to the lease liabilities of the Corporation as of June 30, 2024:

Less than one year	\$ 5,498
One to five years	14,983
More than five years	7,384
Total undiscounted lease liabilities as at June 30, 2024	\$ 27,865

11. OTHER LIABILITIES

	June 30, 2024	March 31, 2024
CRTC tangible benefits	\$ 8,038	\$ 8,137
Contingent consideration	1,891	1,708
Balance payable on business acquisitions	165	330
Accrued pension benefit liability	2,572	2,628
Derivative financial instruments	1,834	912
Performance share unit payable	1,410	2,515
Other	1,572	1,580
	17,482	17,810
Current portion	(5,648)	(5,250)
	\$ 11,834	\$ 12,560

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Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
(Unaudited)

12. SHARE CAPITAL

Authorized:

- Unlimited number of subordinate voting shares, participating, without par value
- Unlimited number of variable subordinate voting shares, participating, without par value
- Unlimited number of multiple voting shares (10 votes per share), participating, without par value
- Unlimited number of special shares, participating, without par value
- Unlimited number of preferred shares issuable in one or more series, non-participating, without par value

Issued and outstanding:

The movements in share capital were as follows:

	Number of shares		Carrying amount
Year ended March 31, 2024			
Subordinate voting shares and variable subordinate voting shares			
As at March 31, 2023	51,378,300	\$	279,677
Repurchased and cancelled	(557,500)		(3,167)
Purchased and held in trust through employee share purchase plan	(4,734)		46
As at March 31, 2024	50,816,066	\$	276,556
Multiple voting shares			
As at March 31, 2023 and 2024	17,941,498	\$	18,226
	68,757,564	\$	294,782
Three-month period ended June 30, 2024			
Subordinate voting shares and variable subordinate voting shares			
As at March 31, 2024	50,816,066	\$	276,556
Exercise of stock options	76,627		410
Class exchange from multiple voting shares to subordinate voting shares	5,000,000		350
Repurchased and cancelled	(307,200)		(1,725)
Purchased and held in trust through employee share purchase plan	(5,450)		(42)
As at June 30, 2024	55,580,043	\$	275,549
Multiple voting shares			
As at March 31, 2024	17,941,498	\$	18,226
Class exchange from multiple voting shares to subordinate voting shares	(5,000,000)		(350)
As at June 30, 2024	12,941,498	\$	17,876
	68,521,541		293,425

Transactions for the three-month period ended June 30, 2024

On June 21, 2024, 76,627 stock options were exercised and consequently, the Corporation issued 76,627 subordinate voting shares. The proceeds amounted to \$355. An amount of \$55 of contributed surplus related to those stock options was transferred to the subordinate voting shares' account balance.

On June 18, 2024, a total of 5,000,000 multiple voting shares were exchanged for an equivalent number of subordinate voting shares, with no cash consideration involved.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

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On March 19, 2024, the Corporation declared a dividend of \$0.075 per subordinate voting share, variable subordinate voting share, multiple voting share and subscription receipts. A dividend payable of \$5,157 was accrued in the consolidated statement of financial position as at March 31, 2024. The dividend paid on June 14, 2024 was \$5,142 which resulted in an adjustment of \$15 in the consolidated statement of changes in equity for the three-month period ended June 30, 2024.

Share repurchase program

On September 22, 2023, the Toronto Stock Exchange (the "TSX") approved the implementation of a share repurchase program, which took effect on September 27, 2023. This program allows the Corporation to repurchase up to an aggregate 2,765,903 subordinate voting shares and variable subordinate voting shares (collectively, the "Subordinate Shares"), representing approximately 10% of the Subordinate Shares issued and outstanding as at September 15, 2023. In accordance with TSX requirements, the Corporation is entitled to purchase, on any trading day, up to a total of 4,973 Subordinate Shares, representing 25% of the net average daily trading volume of the Subordinate Shares. When making such repurchases, the number of Subordinate Shares in circulation is reduced and the proportionate interest of all remaining shareholders in the Corporation's share capital is increased on a pro rata basis. All shares repurchased under the share repurchase program will be cancelled upon repurchase. The share repurchase period will end no later than September 26, 2024.

The following table summarizes the Corporation's share repurchase activities during the three-month periods ended June 30, 2024 and June 30, 2023:

	2024		2023	
Subordinate voting shares repurchased for cancellation (<i>unit</i>)		307,200		7,700
Average price per share	\$	7.5319	\$	5.013
Total repurchase cost	\$	2,314	\$	39
Repurchase resulting in a reduction of:				
Share capital	\$	1,725	\$	44
Deficit ⁽¹⁾	\$	589	\$	(5)

⁽¹⁾ The excess of net repurchase cost over the average book value of the Subordinate voting shares.

13. SUPPLEMENTAL CASH FLOW INFORMATION

NET CHANGE IN NON CASH OPERATING ITEMS

	3 months	
	June 30, 2024	June 30, 2023
Trade and other receivables	\$ (1,006)	\$ 412
Inventory	(864)	218
Prepaid expenses and deposits	196	3,028
Other non-current assets	(4)	419
Accounts payable and accrued liabilities	(8,525)	(10,688)
Deferred revenues	(864)	(941)
Income taxes payable	(551)	(582)
Other liabilities	(1,215)	2,044
	\$ (12,833)	\$ (6,090)

Notes to Interim Consolidated Financial Statements

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NON CASH ADDITIONS

The following table summarizes the Corporation's additions not affecting cash and cash equivalents for the three-month periods ended June 30, 2024 and 2023:

	3 months	
	June 30, 2024	June 30, 2023
Additions to property and equipment	\$ (153)	\$ (241)
Additions to intangible assets, excluding broadcast licences and intangible assets acquired through business acquisitions	27	55
	\$ (126)	\$ (186)

14. FINANCIAL INSTRUMENTS

FINANCIAL RISK FACTORS

The Corporation is exposed to a variety of financial risks: credit risk, liquidity risk and market risk (including currency risk and interest risk). The interim consolidated financial statements do not include all financial risk management information and disclosures required in the annual financial statements; they should be read in conjunction with the annual financial statements as at March 31, 2024. The Corporation is not aware of any significant changes to the Corporation's risk factors from those disclosed at that time.

FAIR VALUES

The Corporation has determined that the carrying amount of cash and cash equivalents, trade and other receivables, accounts payable and accrued liabilities and current portion of other liabilities excluding the contingent consideration is a reasonable approximation of their fair value due to the short-term maturity of those instruments. As such, information on their fair values is not presented below. The fair value of the credit facilities approximates their carrying value as they bear interest at prime or banker's acceptance rates plus a credit spread, which approximate current rates that could be obtained for debts with similar terms and credit risk. The fair value of derivative financial instruments is determined using an evaluation of the estimated market value, adjusted for the credit quality of the counterparty. The carrying amount of CRTC tangible benefits and balance payable on business acquisitions is a reasonable approximation of their fair value as they are discounted using the effective interest rate, which approximate current rates that could be obtained with similar terms and credit risk. Balance payable on business acquisitions is carried at amortized cost and its fair value is categorized under level 2 and measured based upon discounted future cash flows using a discount rate, adjusted for the Company's own credit risk, that reflects current market conditions for instruments with similar terms and risks.

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
(Unaudited)

The carrying and fair value of financial assets and liabilities, including their level in the fair value hierarchy, consist of the following:

As at June 30, 2024	Carrying value	Fair value	Level 1	Level 2	Level 3
Financial assets measured at amortized cost					
Cash and cash equivalents	\$ 9,184				
Trade and other receivables	69,474				
Financial assets measured at fair value					
Investments	\$ 1,992	\$ 1,992	\$ —	\$ —	\$ 1,992
Derivative financial instruments	9	9	—	9	—
Financial liabilities measured at amortized cost					
Credit facilities	\$ 345,854				
Subordinated debt	25,581				
Accounts payable and accrued liabilities	64,607				
CRTC tangible benefits	8,038				
Accrued pension benefit liability	2,572				
Performance share unit payable	1,410				
Balance payable on business acquisitions	165	163	—	163	—
Financial liabilities measured at fair value					
Contingent consideration	\$ 1,891	\$ 1,891	\$ —	\$ —	\$ 1,891
Derivative financial instruments	1,834	1,834	—	1,834	—
As at March 31, 2024					
Financial assets measured at amortized cost					
Cash and cash equivalents	\$ 9,606				
Trade and other receivables	66,726				
Financial assets measured at fair value					
Investments	\$ 2,014	\$ 2,014	\$ —	\$ —	\$ 2,014
Derivative financial instruments	140	140	—	140	—
Financial liabilities measured at amortized cost					
Credit facilities	\$ 338,712				
Subordinated debt	25,579				
Accounts payable and accrued liabilities	68,451				
CRTC tangible benefits	8,137				
Accrued pension benefit liability	2,628				
Performance share unit payable	2,515				
Balance payable on business acquisitions	330	326	—	\$ 326	—
Financial liabilities measured at fair value					
Contingent consideration	\$ 1,708	\$ 1,708	\$ —	\$ —	\$ 1,708
Derivative financial instruments	912	912	—	912	—

Notes to Interim Consolidated Financial Statements

Three-month periods ended June 30, 2024 and 2023

(In thousands of Canadian dollars, unless otherwise stated)
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Fair value measurement (Level 3):

	Investments		Contingent consideration	
Three-month period ended June 30, 2023				
Opening amount as at March 31, 2023	\$	1,845	\$	21,117
Change in fair value, including foreign exchange differences		(18)		93
Addition		42		—
Settlements		—		(19,908)
Balance as at June 30, 2023	\$	1,869	\$	1,302
Three-month period ended June 30, 2024				
Opening amount as at March 31, 2024	\$	2,014	\$	1,708
Change in fair value, including foreign exchange differences		9		205
Disposition		(31)		—
Settlements		—		(22)
Balance as at June 30, 2024	\$	1,992	\$	1,891

There were no changes in the valuation techniques for the contingent consideration and investments during the three-month periods ended June 30, 2024 and 2023.

INVESTMENTS

The Corporation has equity instruments in private entities at fair value that are estimated using a market comparison technique. The valuation model is based on market multiples derived from quoted price of companies comparable to the investments and the expected EBITDA on the investments.

All equity instruments in private entities are classified as financial assets at fair value through profit and loss.

CONTINGENT CONSIDERATION

The contingent consideration related to business combinations is payable based on the achievement of targets for growth in revenues for a period from the date of the acquisition and upon renewal of client contracts. The fair value measurement of the contingent consideration is determined using unobservable (Level 3) inputs. These inputs include (i) the estimated amount and timing of projected cash flows; and (ii) the risk-adjusted discount rate used to present value the cash flows, which is based on the risk associated with the revenue targets being met. The contingent consideration is classified as a financial liability and is included in other liabilities (note 11). The change in fair value is recognized in net finance expense (income) (note 6).

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(In thousands of Canadian dollars, unless otherwise stated)
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DERIVATIVE FINANCIAL INSTRUMENTS

The Corporation use derivative financial instruments to manage its interest rate risk on its credit facilities.

The table below summarize the interest rate contracts effective as at June 30, 2024 and March 31, 2024:

Maturity	Currency	Fixed interest rate (when applicable)	Initial nominal value	Mark-to-market assets (liabilities) as at June 30, 2024	Mark-to-market assets (liabilities) as at March 31, 2024
Swaptions					
October 25, 2024	CAD	—	\$ 100,000	\$ (13)	\$ (44)
October 25, 2024	CAD	—	100,000	(6)	(24)
			200,000	(19)	(68)
Swap					
October 31, 2028	CAD	3.66%	140,000	(928)	(471)
September 29, 2028	CAD	3.93%	25,000	(394)	(214)
			\$ 365,000	\$ (1,341)	\$ (753)

To manage its currency risk, the Corporation entered into foreign exchange forward contracts during the year ended March 31, 2024. The table below summarizes the contracts effective as at June 30, 2024 and March 31, 2024:

Maturity	Type	Contract exchange rate	Contractual amount	Mark-to-market assets (liabilities) as at June 30, 2024	Mark-to-market assets (liabilities) as at March 31, 2024
Foreign exchange forward contracts					
0 to 12 months	USD Sale	1.3182 – 1.3599	\$ 24,000	\$ (452)	\$ (11)
13 to 24 months	USD Sale	1.3372 – 1.3721	24,000	(32)	(8)
			\$ 48,000	\$ (484)	\$ (19)

15. SUBSEQUENT EVENTS

Dividend

On August 6, 2024, the Corporation declared a dividend of \$0.075 per subordinate voting share, variable subordinate voting share and multiple voting share. The dividend will be payable on or around September 13, 2024 to shareholders on record as of August 30, 2024.

On July 1st, 2024, the Corporation entered into an agreement with Legacy Music Partners LLC to acquire all the assets necessary to operate The Coda Collection, a music-focused streaming platform that offers concert films, documentaries, and episodic series. The total consideration for the transaction is up to approximately USD \$7,500 (\$10,258) contingent upon the achievement of specific milestones as outlined in the earnout mechanism detailed in the purchase agreement.

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(Unaudited)

16. BASIS OF PREPARATION

a) Statement of compliance:

These interim consolidated financial statements have been prepared in accordance with IFRS Accounting Standards (“IFRS”) on a basis consistent with those accounting policies followed by the Corporation in the most recent audited consolidated annual financial statements. These interim consolidated financial statements have been prepared on a form in accordance with IAS 34 “Interim Financial Reporting”. Accordingly, certain information, in particular the accompanying notes, normally included in the consolidated annual financial statements prepared in accordance with IFRS, has been omitted or condensed. Income taxes in the interim periods are accrued using the tax rate that would be applicable to expected total annual profit or loss. These interim consolidated financial statements should be read in conjunction with the consolidated annual financial statements and the note thereto for the year ended March 31, 2024.

The interim consolidated financial statements were authorized for issue by the Board of Directors on August 6, 2024.

b) Use of estimates and judgments:

The preparation of consolidated financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these interim consolidated financial statements, the significant judgments made by management in applying the Corporation’s accounting policies and the key sources of information were the same as the ones applied to the audited consolidated financial statements for the year ended March 31, 2024.

c) Functional and presentation currency:

These interim consolidated financial statements are presented in Canadian dollars, which is the Corporation’s functional currency. All financial information presented in Canadian dollars has been rounded to the nearest thousand.

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